



ENQUIRES: EXPORT RELIANCE MARKET LTD
22/24 ALLEN AVENUE, IKEJA LAGOS.
Tell: 08033049155, 08060292070.
www.africaexportfaironline.com



Date: Tuesday 1st - Friday 4th August 2023
Venue: Adeyemi Bero Hall & Premises
Beside Shoprite, Alausa Secretariat Complex, Ikeja Lagos.

Enquiries:
08033049155, 08060292070, 08071789951

www.africaexportfaironline.com
info@africaexportfaironline.com

INTRODUCTION

We are a group of export facilitators and consultants with global knowledge of export trade, policies and operations. Through decades of national and international trade relations and exposures, we are poised to creating the needed values that would drive the export sector, thereby Positioning Nigeria and Africa at large as a reliable feeder nation in the global export market.

OBJECTIVES

- To promote sustainable export in Nigeria and Africa at large.
- To bring all stakeholders, intending exporters, prospective investors and foreign buyers together with the purpose of charting the course of one common goal.
- To encourage more participation in the export sector thereby catalyzing increased value of the local currency.
- To impact more knowledge of the operational policies to off takers and other players in the sector.
- To attract more foreign buyers to Nigerian and African export products.
- To build a tool of regular information and policy dissemination in the export sector.
- To encourage more production of indigenous processing equipments through research and technology in the export sector.
- To enlighten and encourage the production of good quality and well packaged export products in the sector.

VISION

Our Vision is to manage and sustain the largest hub and network of exporters in Africa.

COREVALUE

Our Core Values are Commitment, Goodwill, Resilience and Integrity.



SPONSORSHIP CATEGORIES & BENEFITS

Corporate organizations are hereby invited to take advantage of our sponsorship opportunities and enjoy the various publicity and acknowledgment benefits. They are in the following categories

GOLD SPONSORSHIP

This category is for organizations that take up sponsorship of One Million Naira.

BENEFITS

- * Full page advert placement at strategic positions of the programme brochure
- * Strategic exhibition space of choice.
- * Advert concept placed the LED screen, to run through the programme.
- * Corporate presentation of the brand by the Compere during the Summit.
- * Corporate logo adorned on the backdrops and banners of the Summit.
- * Plaque presentation
- * Indoor / Outdoor advert within the venue of the summit.
- * Any other publicity placement that may be agreed by both parties.

SILVER SPONSORSHIP

This category is for organization that take up sponsorship of N750,000.

BENEFITS

- * Full Page advert placement in the programme brochure.
- * Exhibition space of choice
- * Advert concept placed on the LED screen, to run through the summit.
- * Corporate presentation of the brand by the Compere , during the Summit.
- * Corporate logo adorned on the backdrops and banners of the summit .
- * Plaque presentation.
- * Any other publicity placement or arrangement that may be agreed with the organizers.

BRONZE SPONSORSHIP

This category is for organizations that take up sponsorship of N500,000.

BENEFITS

- * Full Page advert placement in the programme brochure.
- * Free exhibition space.
- * Advert concept placed on the LED screen, to run through the summit.
- * Corporate presentation of the brand by the Compere during the summit.
- * Plaque presentation.
- * Corporate logo adorned on the backdrops and banners of the summit.



EXHIBITION SPACE & FEES

There are two categories of exhibition space. :

- (1) The exhibition space under the Carport Shade and
- (2) The exhibition space under the Canopy at the open space.

- (1) Exhibition Space under the Carport Shade (12 x 12 ft) - N300,000
- (2) Exhibition Space under the Canopy (12 x 12) - N200,000
- (3) Exhibition Space under the Canopy (12 x 24) - N300,000.

Each space comes with Chairs and Tables.

PAYMENT DETAILS

All payments are to be made to the Account details stated below while photocopies of payment slips are to be forwarded to the WhatsApp numbers indicated here in:

ACCOUNT DETAILS

EXPORT RELIANCE MARKET LTD.
ZENITH BANK PLC
No - 1214549905.

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ADVERT PLACEMENT ON THE SUMMIT PROGRAMME BROCHURE.

Back Page - N200,000
Inner Front Page - N150,000
Inner Back Page - N150,000
Inner Full Page - N100,000.



SCOPE OF OPERATIONS

Our operations are anchored on three major operational arms namely : The African Export Business Fair, The African Export Reliance TV, and The Export Nation Journal.

The African Export Business Fair is a one stop, on-site and E-commerce hub that connects African Exporters, policy makers, other stakeholders and foreign buyers together for lasting mutual business interests, networking and relationship, with relevant and strategic information that is geared towards sustainable export to the global market.

The African Export Business Fair is set to bringing all the off takers, prospective investors, stakeholders, policy makers and the international community together on one platform for a five day export business summit, exhibitions, networking and training workshops.

The Export Nation Journal is a monthly Journal that disseminates all necessary and related information on Africa and global export.

It keeps the exporter in constant abreast of trends, operational policies, indigenous and foreign perspectives, export finance, news, process methodologies and mechanisms, safety and insurance, shipment and logistics, export products, markets, etc.

The African Export TV is a youtube tv channel where various issue based discuss are engaged with major stakeholders. The channel serve as a connecting link between keyplayers and the export global market.



PARTICIPATION

Participation at the Africa Export Business Fair is being drawn from various stakeholders of the export sector which include off takers, prospective investors, manufacturers and dealers in export products, foreign buyers, processing equipment manufacturers, policy makers, representatives from various related Government Agencies such as Nigeria Export Promotion Council (NEPC), Nigeria Export Processing Zones Authority (NEPZA), Nigeria Export Import Bank (NEXIM), Bank of Industry (BOI), Bank of Agriculture (BOA), Institute of Export Operations and Management, MDSs, Indegenous and International Chambers of Commerce and Industry, International Trade Centres, Diplomatic Corps, Manufacturers Association of Nigeria (MAN), Standards Organization of Nigeria (SON), NAFDAC, SMEDAN, NASSI, Technology Incubation Centres, FIRRO, The PRESS Logistics Companies and others with interest in export business.



SPECIAL ATTRACTIONS

- ✓ The venue of the fair is well located in the Central Business District of Ikeja, inside the Government Secretariat Complex. The complex has over 5000 staff from the various MDAs of Lagos State.
- ✓ The organizers have made adequate plans and logistics to train new and intending exporters at zero cost through online registrations on our various online portals. The training will cover all you need to know in becoming a successful exporter.
- ✓ There will be exhibitions of various agro and non agro export products during the 4 day fair.
- ✓ The fair will serve a great opportunity of prospective export agents to build up contacts and consummate unprecedented export deals within the period of the fair



KEYNOTE SPEAKERS AND FACILITATORS

Our keynote speakers and training facilitators are highly skilled, experienced and seasoned technocrats with knowledge of Nigeria, Africa and global export market. They are carefully selected from the Government Agencies, Private sector and foreign arm of the export sector. The export training will take the trainees through solutions to various Challenges hindering successful and sustainable export operations.

